

INTERNATIONAL SQUASH MAGAZINE

INTERNATIONAL

UK £3.00 | €4.50 | USA \$5.50 MAY | 2008

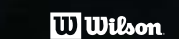
SQUASH

MAGAZINE

KARIM DARWISH
PROFILE

CONCENTRATION
COACHING TIPS

DUNLOP
BRITISH OPEN
ATCO SUPER
SERIES FINALS
PREVIEWS



INTERNATIONAL SQUASH MAGAZINE



International Squash Magazine covers all aspects of one of the world's most exciting sports and is distributed quarterly to a total circulation of over 60,000, appealing to a diverse and dynamic audience of international and national federations, enthusiasts, recreational players, club members and professionals.

iSPORTmedia™ are responsible for the total management of **International Squash Magazine**, including but not limited to; editorial, selling advertising space, design and production, printing and distribution.

International Squash Magazine provides an invaluable and sought after quarterly review of the world of squash with content presented in a modern, pictorial-led format, comprising tournament previews and reviews, rankings, player profiles, competitions and coaching instruction.

Advertising Rates:

	Per Issue	Four Consecutive Issues
Double Page Spread	£4,000	£8,000 (£2,000 per issue)
Full Page	£2,500	£5,000 (£1,250 per issue)

All prices are exclusive of VAT and valid up to 1st November 2009.

Positions will be allocated on a strict first-come-first-served basis and companies supporting the publication will have their brand logo on all supporting promotional and marketing materials.

All advertising must be paid in full by the publication date of each issue, and in order to ensure parity for all advertisers, there shall be strictly no discount. Publication and copy dates for each issue are available upon request.

Sizes

Full page advertisement: 190mm x 277mm

Full bleed advertisement will need a 5mm bleed area

Trim size: A4 – 210mm x 297mm

Artwork:

Line work: To be scanned at 1200 dpi.

Electronic:

Artwork should be supplied as a PDF or EPS with all fonts embedded.

Image files can be sent by email as high-quality (low compression) jpegs. Both EPS and Quark files must be sent with appropriate (Mac) fonts (unless an EPS has embedded fonts). Image files should be scanned in at 300dpi, line art at 600dpi.

PDFs should be optimised to 600dpi, with all fonts embedded, and images at above resolutions.

iSPORTmedia™ will not accept responsibility for the reproduction of a colour advert if a colour proof is not supplied.

All editorial and advertising enquiries should be forwarded to:

internationalSPORTgroup™ Limited

